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AdWatcher - Ad Manager, ROI Tracker, Fraud Monitor

AdWatcher is a revolutionary, all-in-one tool that helps you manage your online advertising (Pay Per Click, banners, newsletters, etc.), track your Return on Investment (ROI), and monitor your ad campaigns for fraudulent activity (and get your money back). With advanced features, such as Split Testing, PPC keyword tracking, and mobile/wap reports, this is a perfect tool for any business that wants to improve its advertising techniques.

Resource Specifications:

Version:	2.00
Platform(s):	linux, windows, freebsd
Date Added:	May 31, 2006
Last Updated:	May 31, 2006
Author:	MordComm, Inc.

Rating:

Avg. Rating:	0.00 (out of 5)
Total Votes:	0